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Commercial And Investment Banking And The International Credit And Capital Markets: A Guide To The Global Finance Industry And Its Governance

Commercial and Investment Banking & the International Credit and Capital Markets

*a guide to the global finance industry
and its governance*

Brian Scott-Quinn

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Synopsis

An introductory guide to finance and the financial markets, designed to help professionals and students understand the complex finance industry. It is a modern text that covers all major developments in markets in the period since the year 2000, the beginning of the global financial, eurozone and US government debt crises, up to the start of 2012.

Book Information

Hardcover: 469 pages

Publisher: Palgrave Macmillan; 2012 edition (September 4, 2012)

Language: English

ISBN-10: 0230370470

ISBN-13: 978-0230370470

Product Dimensions: 8 x 1 x 10 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

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The book is quite detailed in covering the financial aspects at both local and international scene and the examples and coverage of latest financial and investment issues including financial crises, and developments make one feel already an expert in all financial issues. Any body aspiring to become an expert in financial and investment matters should read this book. It is well written in a simple language and the topics sequence makes it even much better to understand issues. By the time one is through the book, you have become an financial and investment expert.

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